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Curriculum Vitae

Brent Simpson

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Education

2001	Ph.D. Sociology, Cornell University
1997	M.A. Sociology, University of South Carolina
1995	B. A. Sociology, University of South Carolina

Positions

2026 – present	Interim Associate Dean, McCausland College of Arts and Sciences
2011 - present	Professor of Sociology, University of South Carolina
2024 - 2025	Interim Chair, Department of Political Science, University of South Carolina
2020 – 2023	Department Chair, Sociology, University of South Carolina
2023	Visiting Professor, University of Groningen, The Netherlands
2006 – 11	Associate Professor of Sociology, University of South Carolina
2010	Visiting Fellow, Centre for Experimental Social Sciences, Nuffield College, Oxford (Trinity Term)
2010	Visiting Scholar, Centre for the Study of Cultural Evolution, Stockholm University (Spring)
2008	Wenner-Gren Foundation Fellow, Center for the Study of Cultural Evolution, Stockholm University
2002 - 06	Assistant Professor of Sociology, University of South Carolina

2001 - 02 Assistant Professor of Sociology, Texas A&M University

Peer Reviewed Articles

* = Graduate student collaborator

Forthcoming **Brent Simpson**, Francesca Giardini, and Rafael Wittek. "Status and Reputation in Social Life: Causes, Consequences and Interconnections." Forthcoming in the *Annual Review of Sociology*.

Forthcoming **Brent Simpson,** David Melamed, and Mohona Madal*. "Social Identity and the Fidelity of Reputations." Forthcoming in *Social Psychology Quarterly*.

2026 **Brent Simpson**, Kimmo Eriksson, Irina Vartanova, Pontus Strimling, J. Paola Merchan Tamayo* et al. "How Norms Depend on the Presence and Status of Observers: The Relational Contingency of Everyday Behaviors in 90 Societies." *American Sociological Review* 91: 709-730.

2026 Christopher Yenkey, **Brent Simpson**, and Paul Bliese. 2026. "Situational Support for Corruption: A Two-Part Field Experiment on Collusive vs Extortive Bribes." *Organization Science* 37: 208-233.

2026 Kimmo Eriksson, Irina Vartanova, Pontus Strimling, and **Brent Simpson**. 2026. "Same Flavours, Different Taste Buds: A Theory for Predicting Social Norms for Specific Behaviours Across Cultures." *Journal of the Royal Society Interface* 23 (237).

2025 Kimmo Eriksson, Pontus Strimling, Irina Vartanova, **Brent Simpson** et al. "Everyday Norms Have Become More Permissive Over Time and Vary Across Cultures." *Communications Psychology* 3.1: 145.

2025 **Brent Simpson**, Isabela Hazin*, and Kimmo Eriksson. "Who Approves of Gossip, Ostracism, and Confrontation Following Norm Violations? A Cross-Cultural Test of Gender Stereotypes." *Social Psychology Quarterly* 88:298-315.

2025 Kimmo Eriksson and **Brent Simpson**. "Is the Welfare State Bad for Citizens' Moral Character? Beliefs and Evidence." *Socius* 11: 23780231251315788

2024 Markus Ostarek, **Brent Simpson**, Cathy Rogers, and James Ozden. "Radical Climate Protests Linked to Increases in Public Support for Moderate Organizations." *Nature Sustainability https://doi.org/10.1038/s41893-024-01444-1*.

2024 Per A. Andersson, Irina Vartanova, Daniel Västfjäll…[multiple authors]… **Brent Simpson** et al. "Anger and Disgust Shape Judgements of Social

Sanctions Across Cultures, Especially in High Individual Autonomy societies." *Scientific Reports* 14:5591.

2024 Jacob Dijkstra, **Brent Simpson**, and Dieko Bakker. "Everybody Herds, Sometimes: Cumulative Advantage as a Product of Rational Learning." *Journal of Mathematical Sociology* 48: 297-71.

2024 Giulia Andrighetto, Aron Szekely, Andrea Guido, Michele Gelfand …[many additional authors]… **Brent Simpson** et al. "Changes in Social Norms During the Early Stages of the COVID-19 Pandemic Across 43 Countries." *Nature Communications* 15, no. 1: 1436.

2023 **Brent Simpson**, Bradley Montgomery*, and David Melamed. "Reputations for Treatment of Outgroup Members can Prevent the Emergence of Political Segregation in Cooperative Networks." *Nature Communications* 14(1) 7721.

2023 Nicholas Heiserman* and **Brent Simpson**. "Discrimination reduces work effort of those who are disadvantaged and those who are advantaged by it." *Nature Human Behaviour* 1-9.

2022 **Brent Simpson**, Robb Willer, and Matthew Feinberg. "Radical Flanks of Social Movements Can Increase Support for Moderate Factions." *PNAS Nexus* 1, no. 3: pgac110.

Research featured in *The Guardian*, *The Atlantic*, *CNN*, *Yahoo News*, *MSN*, *Wired*, *Mother Jones*, *The Nation* and other outlets.

2022 David Melamed, **Brent Simpson**, Bradley Montgomery*, and Vedang Patel*. "Inequality and Cooperation in Social Networks." *Scientific Reports* 12:6789.

2022 Nicholas Heiserman* and **Brent Simpson**. "Ideology Shapes How Workers Interpret and Respond to Workplace Discrimination: An Experimental Study on Parenthood Discrimination." *Social Science Research:* 102:102642.

2021 Kimmo Eriksson, **Brent Simpson**, and Irina Vartanova*. "The Power of Tolerance versus Unselfishness as a Cultural Determinant of Cooperation." *Frontiers in Psychology* 3809.

2021 Nicholas Heiserman* and **Brent Simpson**. 2021. "Measuring Perceptions of Inequality and Justice: An Empirical Assessment." *Social Justice Research* 34:119-145.

2021 Kimmo Eriksson…**Brent Simpson**, et al. "Perceptions of the Appropriate Response to Norm Violators in 57 Societies." *Nature Communications* 12:1481.

2020 David Melamed, **Brent Simpson,** Ashley Harrell, Chris Munn*, Jered Abernathy*, and Matthew Sweitzer*. "Homophily and Segregation in Cooperative Networks." *American Journal of Sociology* 125: 1084-1127.

2020 Nicholas Heiserman*, **Brent Simpson**, and Robb Willer. "Judgments of Economic Fairness are Based More on Perceived Economic Mobility than Perceived Inequality." *Socius* 6:1-12.

2020 David Melamed, **Brent Simpson,** and Jered Abernathy*. "The Robustness of Reciprocity: Each Form of Reciprocity is Robust to the Presence of Other Forms of Reciprocity." *Science Advances 6*(23), eaba0504.

2020 **Brent Simpson** and David Melamed. "What Do the Upwardly Mobile Think They Deserve, and Why? A Multi-Method Investigation." *Research in Social Stratification and Mobility* 65:1-8.

2020 Kimmo Eriksson, Pontus Strimling, Irina Vartanova*, and **Brent Simpson**. "Generosity Pays: Selfish People Have Fewer Children and Earn Less Money." *Journal of Personality and Social Psychology* 118:532-44.

Research featured in *New York Times* and other outlets.

2019 Eriksson, Kimmo, **Brent Simpson**, and Pontus Strimling. "Political Double Standards in Reliance on Moral Foundations. *Judgment and Decision Making* 14:440-454.

2018 Harrell, Ashley, David Melamed, and **Brent Simpson**. "The Strength of Dynamic Ties: The Ability to Break Some Ties Promotes Cooperation in Ties that cannot be Broken." *Science Advances* December 5 2018: eaau9109.

2018 **Brent Simpson**, Robb Willer, and Matthew Feinberg. "Does Violent Protest Backfire? Testing a Theory of Public Reactions to Activist Violence." *Socius* 4:1-14.

Research featured in *Washington Post*, *Boston Globe, Hidden Brain (podcast), NRC Handelsblad* (main national Dutch newspaper), and elsewhere.

2018 **Brent Simpson**, Ashley Harrell*, David Melamed, Nicholas Heiserman and Daniela Negraia. "The Roots of Reciprocity: Gratitude and Reputation in Generalized Exchange Systems." *American Sociological Review* 83:88-110.

2018 David Melamed, Ashley Harrell*, and **Brent Simpson**. "Cooperation, Clustering, and Assortative Mixing in Dynamic Networks." *Proceedings of the National Academy of Sciences*. 218: 201715357.

2017 Nicholas Heiserman* and **Brent Simpson**. "High Inequality Increases the Gap in Perceived Merit of the Rich and Poor." *Social Psychology Quarterly* 80:243-53.

2017 **Brent Simpson** and Ozan Aksoy. "Competition and Cumulative Advantage in Collective Action Groups." *Social Science Research* 66:1-21.

2017 David Melamed, **Brent Simpson,** and Ashley Harrell*. "Prosocial Orientation Alters Network Dynamics and Fosters Cooperation." *Scientific Reports* 7.1:357.

2017 **Brent Simpson,** Robb Willer and Ashley Harrell*. "The Enforcement of Moral Boundaries Promotes Cooperation and Prosocial Behavior in Groups." *Scientific Reports* 7: 42844.

2016 Ashley Harrell* and **Brent Simpson**. "The Dynamics of Prosocial Leadership: Power and Influence in Collective Action Groups." *Social Forces* 94: 1283-1308.

2016 David Melamed and **Brent Simpson**. "Strong Ties Promote the Evolution of Cooperation in Dynamic Networks." *Social Networks* 45: 32-44.

2016 Freda B. Lynn, **Brent Simpson**, Mark H. Walker* and Colin Peterson*. "Why is the Pack Persuasive? The Effect of Choice Status on Perceptions of Quality." *Sociological Science* 3:239-63.

2015 **Brent Simpson** and Robb Willer. "Beyond Altruism: Sociological Foundations of Cooperation and Prosocial Behavior." *Annual Review of Sociology* 41:43-63.

2014 **Brent Simpson**, Matthew Brashears, Eric Gladstone* and Ashley Harrell*. "Birds of Different Feathers Cooperate Together: No Evidence for Altruism Homophily in Networks." *Sociological Science* 1:542-64.

2014 Kyle Irwin*, Laetitia Mulder, and **Brent Simpson. "**The Detrimental Effects of Rewards and Punishments on Intra-Group Trust." *Social Psychology Quarterly* 75:253-72.

2014 Kimmo Eriksson and **Brent Simpson**. "Poverty Prefers Company." *Social Psychological and Personality Science* 5:319-325.

2014 David Willer, Pamela Emanuelson, Michael Lovaglia, **Brent Simpson**, Shane Thye, Henry Walker, Mamadi Corra, Steven Gilham, Danielle Lewis, Travis Patton, Yamilette Chacon and Richard Chacon. "Elementary Theory: 25 Years of Expanding Scope and Increasing Precision." *Advances in Group Processes* 31:175-217.

2013 Kimmo Eriksson and **Brent Simpson.** "Editorial Decisions may Perpetuate Belief in Invalid Research Findings." *PLoS ONE*. 8(9): e73364. doi:10.1371/journal.pone.0073364.

2013 **Brent Simpson**, Ashley Harrell*, and Robb Willer. "Hidden Paths from Morality to Social Order: Moral Judgments Promote Prosocial Behavior." *Social Forces* 91:1529-1548.

* ***Outstanding Article Award, ASA Altruism, Morality, and Social Solidarity Section***

2013 Kyle Irwin* and **Brent Simpson**. "Do Descriptive Norms Solve Social Dilemmas? Conformity and Contributions to Collective Action Groups." *Social Forces* 91:1057-1084.

2013 Kimmo Eriksson and **Brent Simpson**. "The Available Evidence Suggests the Percent Measure Should Not be Used to Study Inequality: Reply to Norton and Ariely." *Judgment and Decision Making* 8:395-96..

2012 **Brent Simpson,** Robb Willer, and Cecilia Ridgeway. "Status Hierarchies and the Organization of Collective Action." *Sociological Theory* 30: 149-66.

2012 Kimmo Eriksson and **Brent Simpson**. "What Do Americans Know About Inequality? It Depends How You Ask Them." *Judgment and Decision Making* 7:741-745.

2012 Davide Barrera and **Brent Simpson**. "Much Ado about Deception: Consequences of Deceiving Research Participants in the Social Sciences." *Sociological Methods & Research* 41: 383-413.

2012 **Brent Simpson** and Kimmo Eriksson. "A Lay Statistician Explanation of Minority Discrimination." *Social Science Research* 41:237-45.

2011 **Brent Simpson**, Barry Markovsky, and Mike Steketee*. "Power and Perception of Social Networks." *Social Networks* 33:166-71.

2011 **Brent Simpson**, Barry Markovsky, and Mike Steketee*. "Network Knowledge and the Use of Power." *Social Networks* 33:172-76.

2011 Kimmo Eriksson and **Brent Simpson**. "Perceptions of Unfairness in Allocations between Multiple Recipients." *Cognitive Psychology* 62:225-44.

2011 Irena Stepanikova, Jennifer Triplett*, and **Brent Simpson**. "Implicit Racial Bias and Prosocial Behavior." *Social Science Research* 40:1186-1195.

2010 Kimmo Eriksson and **Brent Simpson**. "Emotional Reactions to Losing Explain Gender Differences in Risky Behavior." *Journal of Judgment and Decision Making* 5: 159-63.

2009 Suzanne Taylor Sutphin* and **Brent Simpson**. "The Role of Self-Evaluations in Legitimizing Social Inequality." *Social Science Research* 38: 609-21.

2009 **Brent Simpson** and Mark Van Vugt. "Sex Differences in Cooperation: Integrating the Evolutionary and Social Psychological Perspectives." *Advances in Group Processes* 26:81-103 (special issue on Altruism and Prosocial Behavior in Groups).

2009 **Brent Simpson** and Kimmo Eriksson. "The Dynamics of Contracts and Generalized Trustworthiness." *Rationality & Society* 21:59-80.

2008 Kyle Irwin*, Tucker McGrimmon*, and **Brent Simpson**. "Sympathy and Social Order." *Social Psychology Quarterly* 71:379-97.[*]

2008 **Brent Simpson** and Robb Willer. "Altruism and Indirect Reciprocity: The Interaction of Person and Situation in Prosocial Behavior." *Social Psychology Quarterly* 71: 37-52.

2008 **Brent Simpson** and Tucker McGrimmon*. "Trust and Embedded Markets." *Social Networks* 30:1-15.

2007 **Brent Simpson**, Tucker McGrimmon*, and Kyle Irwin*. "Are Blacks *Really* Less Trusting than Whites? Revisiting the Race and Trust Question." *Social Forces* 86:525-52.

2007 Kimmo Eriksson and **Brent Simpson**. "Social Embeddedness and Price-Signaling in Markets." *Journal of Judgment and Decision Making* 2:23-28.

2006 **Brent Simpson**. "Social Identity and Cooperation in Social Dilemmas." *Rationality and Society* 18:444-70.

2006 **Brent Simpson**, Kyle Irwin*, and Peter Lawrence*. "Does a 'Norm of Self-Interest' Discourage Prosocial Behavior? Rationality and Quid Pro Quo in Charitable Giving." *Social Psychology Quarterly* 69:3296-306.

2006 **Brent Simpson**. "The Poverty of Trust in the Southern United States." *Social Forces.* 84: 1625-38.

2005 **Brent Simpson** and David Willer. "The Structural Embeddedness of Collective Goods: Connection and Coalitions in Exchange Networks." *Sociological Theory* 23: 387-407.

2005 **Brent Simpson** and Casey Borch*. "Does Power Affect Perception in Social Networks?: Two Arguments and an Experimental Test." *Social Psychology Quarterly* 68:278-87.

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[*] *Abbreviated version reprinted in SPQ Snaps, January 2010*
http://www.asanet.org/journals/spq/IrwinSnap.cfm

2004	**Brent Simpson.** "Social Values, Subjective Transformations, and Cooperation in Social Dilemmas." *Social Psychology Quarterly* 67:385-95.
2004	**Brent Simpson** and Michael Macy. "Power, Identity, and Collective Action in Social Exchange." *Social Forces* 82:1375-1411.
2003	**Brent Simpson**. "Sex, Fear and Greed: A Social Dilemma Analysis of Gender and Cooperation." *Social Forces* 82:35-52.[†]
2002	**Brent Simpson** and Henry A. Walker. "Status Characteristics and Performance Expectations: A Reformulation." *Sociological Theory* 20:24-40.
2001	**Brent Simpson** and Michael W. Macy. "Collective Action and Power Inequality: Coalitions in Exchange Networks." *Social Psychology Quarterly* 64:88-100.
2000	Henry A. Walker, Shane R. Thye, **Brent Simpson**, David Willer, Michael J. Lovaglia and Barry Markovsky. "Network Exchange Theory: Recent Developments and New Directions." *Social Psychology Quarterly* 63: 324-37.
2000	Henry A. Walker and **Brent Simpson**. "Equating Characteristics and Status-Organizing Processes." *Social Psychology Quarterly*. 63:175-85.
1997	Barry Markovsky, David Willer, **Brent Simpson** and Michael J. Lovaglia. "Power in Exchange Networks: Critique of a New Theory." *American Sociological Review*. 62: 833-37.
1996	David Willer, **Brent Simpson**, Jacek Szmatka and Joanna Mazur. "Social Theory and Historical Explanation." *Humboldt Journal of Social Relations*. 22: 63-84.

Other Publications

2025	Forward to David Willer and Pamela Emanuelson's *The Logic of Sociological Theory.*
2023	"Workplace Discrimination Saps Everyone's Motivation Even if it Works in Your Favor." *The Conversation.*

[†] Polish translation published (2013) as "Plec, starch i chciwose: analiza wplywu plci na kooperacje w sytuacji dylematu spolecznego" in Kinga Wysienska and Joanna Heidtman (Eds.), *Procesy Grupowe: Perspektywa Socjologiczna* (*Group Prcesses: Sociological Perspectives*). Warsaw, Poland: Scholar Publishing House

2018	Book review of *Elementary Forms of Social Relations: Status, Power, and Reference Groups* by T. Kemper. *Contemporary Sociology*.
2017	Robb Willer and **Brent Simpson**. "Are Moral Judgments Good or Bad Things?" Guest Blog for *Scientific American*, April 10 2017.
2011	Ashley Harrell and **Brent Simpson**. "Human Altruism." McGraw Hill 2011 Handbook of Science and Technology.
2011	**Brent Simpson**. "Rational Choice Theory." In George Ritzer (ed.) *Concise Blackwell Encyclopedia of Sociology*.
2010	Robb Willer, Matthew Feinberg, Kyle Irwin, Michael Schultz, and **Brent Simpson**. "The Trouble with Invisible Men: How Reputational Concerns Motivate Generosity." Pages 315-330 in Hitlin and Vaisey (eds) *Handbook of Sociology of Morality.*
2006	**Brent Simpson**. "Rational Choice Theories." In George Ritzer (ed.) *Encyclopedia of Sociology.* Blackwell Publishing.
2005	Book Review of *Brazil's Indians and the Onslaught of Civilization: The Yanomami and the Kayapó*, by Linda Rabben. Seattle: University of Washington Press. *Contemporary Sociology* 34:54-56.
2004	**Brent Simpson**. "Exchange Coalitions." In George Ritzer (ed.) *Encyclopedia of Social Theory.* London: Sage Publications.
2002	**Brent Simpson** and David Willer. "Applications of Elementary Theory to Social Structures of Antiquity." Pp. 231-54 in Sing C. Chew and J. David Knottnerus (eds.) *Structure, Culture and History.* New York: Rowen and Littlefield.
2002	David Willer, Henry Walker, Barry Markovsky, Robb Willer, Michael J. Lovaglia, Shane Thye and **Brent Simpson**. "Network Exchange Theory." Pp. 109-44 in Joseph Berger and Morris Zelditch, Jr. (eds.) *New Directions in Sociological Theory: The Growth of Contemporary Theories*. New York: Rowen and Littlefield.
1999	**Brent Simpson** and David Willer. "A New Method for Finding Power Structures." Pp. 270-84 In D. Willer (ed.) *Network Exchange Theory*. Westport, CT: Praeger.

Extramural Research Grants

2019 – 2022	"How Inequality and Segregation Shape (and are Shaped by) Cooperation and Collective Action." *Army Research Office*, Principal Investigator, with David Melamed (Co-PI).
2016 - 2019	"Collaborative Research: The Embeddedness of Indirect and Generalized Reciprocity." *National Science Foundation*. Principal Investigator at

	University of South Carolina (David Melamed, PI at Ohio State University).
2015 - 2018	"The Social Structural Foundations of Reputation, Cooperation and Prosocial Behavior." *Army Research Office,* Principal Investigator, with David Melamed (Co-PI).
2011-2014	"The Logic of Collective Action in Large Groups." *National Science Foundation.* Principal Investigator.
2011-2013	"Research Experiences for Undergraduates supplement to: The Logic of Collective Action in Large Groups." *National Science Foundation,* Principal Investigator.
2007-09	"Status and the Organization of Collective Action." *National Science Foundation,* Principal Investigator, with Robb Willer.
2006-09	"Power and Perception in Networks." *National Science Foundation*. Principal Investigator, with Barry Markovsky (Co-PI).
2007-08	Kyle Irwin and Brent Simpson (PI). "Doctoral Dissertation Research: Norm Conformity in Collective Action Groups." *National Science Foundation*.
2006-07	Suzanne Sutphin and Brent Simpson (PI). "Dissertation Research: The Role of Self-Evaluations in Legitimizing Inequality." *National Science Foundation*.
2003-05	"Gender and Cooperation in Social Dilemmas." *National Science Foundation*. Principal Investigator.
1999-00	"Coalitions in Exchange Networks." *National Science Foundation* (with Michael Macy).

Honors, Awards and Nominations

2015	American Sociological Association, Altruism, Morality, and Social Solidarity Section Outstanding Article Award for "Hidden Paths from Morality to Social Order: Moral Judgments Promote Prosocial Behavior" (with Ashley Harrell and Robb Willer).
2013	USC Educational Foundation Research Award
2008	Wenner-Gren Foundation Fellow.
2008	Nominee, Ada B. Thomas Outstanding Faculty Advisor Award, University of South Carolina.
2005-06, 06-07	Two Thumbs Up Award, Office of Student Disability Services. University of South Carolina.
2005	Distinguished Alumni Lecturer, Cornell Department of Sociology.
2005	Junior Scholar Competition Winner, Conference on Social Networks and Social Capital, Ohio State University.
2003.	The Coleman Prize, Rationality and Society section of the American Sociological Association, for Network Exchange Theory (with D. Willer, M. Lovaglia, B. Markovsky, T. Patton, J. Skvoretz, and S. Thye).
2003	Nominee, South Carolina Honors College Superior Educator Award.
2003	Nominee, Michael J. Mungo Graduate Teaching Award.
1998 - 2001	Sage Fellow, Cornell University.

Intramural Research Grants

2018-19	"How Discrimination Affects Effort and Performance." *ASPIRE Grant from the Office of the Vice President for Research*.
2016-17	"How Inequality Shapes Perceptions of Merit and Mobility." *ASPIRE Grant from the Office of the Vice President for Research*.
2011-13	"Solutions to the Problem of Group Size in Collective Action." *USC Provost Grant.*
2012-13	"Competition for Group Members Increases Contributions to Collective Actions." *Exploration Scholars Award* (with Marissa Gastelle).
2011-12	"How Do People Understand Real-World Social Dilemmas?" *Magellan Mini-Grant.* (with Alexander Severson).

2011-12	"Why Gossip Hurts." *Magellan Apprentice for Capstone Scholars Grant* (with Stefanie Chamberlain).
2011-12	"Cheating and Moral Disengagement." *Magellan Apprentice for Capstone Scholars Grant* (with Michael Lee).
2005-06	"Trust and Embedded Markets." *University of South Carolina Research and Productive Scholarship Grant*.
2003-04	"Power and Perception in Networks." *University of South Carolina Research and Productive Scholarship Grant*.

Invited Talks and Panels (Selected)

2022	Keynote Address. "Radical Flanks Can Increase Support for Moderate Activist Groups." Annual Conference on Experimental Sociology, Utrecht, The Netherlands.
2022	Invited Panelist for Second London School of Economics Workshop on Experimental Sociology
2021	"Radical Flanks and Public Support for Protest Groups." Amsterdam-Copenhagen Cooperation Colloquium
2021	Invited Panelist for London School of Economics Workshop on Experimental Sociology
2021	"Do Radical Flanks Help or Harm Moderate Activist Groups?" Stanford University
2017	"Moral Judgments, Trust, and Cooperation." Conference on *Interacting Across Difference*. Dartmouth College
2017	"Interpersonal Moral Judgments Promote Cooperation and Prosocial Behavior." Arizona State University Cooperation and Conflict Symposium
2016	Invited Panelist. "Pressing Questions about Sustainable Cooperation for Resilient Societies." 9th Annual Conference of the International Network of Analytical Sociologists. Utrecht, NL.
2016	"The Enforcement of Moral Boundaries Promotes Cooperation and Prosocial Behavior in Groups." Collegio Carlo Alberto and University of Turin.
2013	"Altruism and Homophily in Social Relations: Greenbeard Detection or Dispositional Colorblindness?" MIT-Harvard Economic Sociology Seminar Series, Sloan School of Management, MIT. September.

2012	"Moral High Horses Lead to the Moral High Ground: Hidden Paths from Morality to Prosociality." Department of Sociology, Emory University.
2012	"Moral Judgments and Prosocial Behavior." Department of Sociology, University of Georgia.
2012	"Altruism and Homophily in Social Relations." Department of Organizational Behavior, University of Groningen (The Netherlands).
2012	"Greenbeard Detection or Dispositional Colorblindness?" Department of Sociology, University of Groningen (The Netherlands).
2010	"Moral High Horses Lead to Moral High Ground." University of Western Ontario.
2010	"Moral Judgments Increase Prosocial Behavior." Nuffield College, Oxford University.
2010	"A Person *x* Situation Approach to Prosocial Behavior." Department of Sociology: Stockholm University.
2009	"Sincere vs. Strategic Generosity: A Person *x* Situation Approach to Prosocial Behavior." Department of Sociology, Oxford University.
2009	"Three Issues for 'A Sociology of Morality'" National Science Foundation Workshop on Sociology of Morality, Washington, DC.
2008	"Powerless People Have More Accurate Perceptions … and Fare Worse as a Result." Department of Sociology, University of Iowa.
2008	"Powerless People Have More Accurate Perceptions … and Fare Worse as a Result." Department of Sociology, University of Groningen (The Netherlands).
2008	"Powerless People Have More Accurate Perceptions … and Fare Worse as a Result." Department of Sociology, Utrecht University (The Netherlands).
2008	"Power and Perception in Networks." Department of Sociology, Stockholm University.
2008	Panelist. Plenary Session on "Group Process Research: Ideas Across Academic Generations." Annual Group Process Meeting. Boston.
2007	"Are there Race Differences in Trust?" Department of Sociology, University of Maryland.
2007	"From Power to Perception and Back Again." American Sociological Association. New York, NY.
2006	"Are Blacks Less Trusting than Whites?" University of North Carolina-Charlotte.

2005 "Revisiting the Race and Trust Problem." Cornell Distinguished Alumni Lecture. Ithaca, NY.

2005 "Are Blacks *Really* Less Trusting than Whites?" Annual Group Process Meeting. Philadelphia.

2004 "The Poverty of Trust in the Southern United States." College of *Liberal Arts Junior Faculty Seminar Series*. University of South Carolina.

2003 "The Structural Embeddedness of Collective Goods." European Conference on Social Networks and Collective Action. Utrecht, The Netherlands.

2003 "The Sociology of Love." University 101. University of South Carolina.

2003 "Collectivism and Trust in the United States: A Cross-regional Comparison." University of Groningen, Groningen, The Netherlands.

2003 "Status Characteristics Theory." Guest Lecture for Graduate Seminar on Group Processes. Department of Sociology, University of South Carolina.

2002 "Sex, Fear, and Greed: How Gender Affects Contributions to Collective Action." Department of Sociology, University of South Carolina."

2002 "Gender and Contributions to Collective Action." Department of Sociology Brown Bag Series, Texas A& M University.

2001 "Power Inequality and Social Identity in Coalition Formation." Department of Sociology, University of California-Irvine.

2001 "Power, Identity, and Collective Action." Department of Sociology, Texas A&M University"

2000 "Elements of Coalition Stability." Presented at the annual meeting of the Meeting of Japanese and American Mathematical Sociologists, Honolulu.

Conference Presentations

2019 "The Roots of Reciprocity." International Conference on Social Dilemmas. Sedona, AZ.

2018 **Brent Simpson**, Ashley Harrell, David Melamed, Nicholas Heiserman and Daniela Negraia. ""Foundations of Generalized Exchange Systems." XXXVIII Sunbelt Social Networks Conference. Utrecht, Netherlands.

2018	David Melamed, Ashley Harrell, and **Brent Simpson**. "Cooperation Clustering, and Assortative Mixing in Networks." XXXVIII Sunbelt Social Networks Conference. Utrecht, Netherlands
2016	**Brent Simpson**, Robb Willer, and Ashley Harrell. "The Enforcement of Moral Boundaries Promotes Cooperation and Prosocial Behavior in Groups." Paper presented at the 9th Annual Conference of the International Network of Analytical Sociologists. Utrecht, NL.
2016	David Melamed and **Brent Simpson**. "Social Values and Dynamic Networks: Insights into the Evolution of Cooperation." Paper presented at the 9th Annual Conference of the International Network of Analytical Sociologists. Utrecht, NL.
2015	**Brent Simpson**, Ozan Aksoy, Marissa Gastelle and Stefanie Chamberlain. "How Does Competition for Group Members Alter the Provision of Public Goods? Inequality, Social Welfare and Cumulative Advantage in Collective Action Groups." Paper to be presented at the Annual meeting of the American Sociological Association.
2014	Ashley Harrell and **Brent Simpson.** "Leadership, Power and Influence in Collective Action Groups." Annual meeting of the American Sociological Association.
2014	Michael Hahn and **Brent Simpson.** "The Shadow of Consumption." Annual meeting of the American Sociological Association.
2014	Freda Lynn, Mark Walker and **Brent Simpson.** "Leading the Herd Astray" Annual Group Process Meeting, San Francisco.
2013	Ashley Harrell and **Brent Simpson.** "Putting Power in the Right Hands: Prosocial Leaders Promote Contributions to Public Goods." Annual Group Process Meeting, New York.
2013	Daniela Negraia, Rafael Wittek, and **Brent Simpson**. "Scandal and Resignation: Consequences of Leaders' Misconduct on Moral Attitudes and Behavior of the General Public." Annual meeting of the American Sociological Association.
2013	Michael Hahn and **Brent Simpson.** "The Shadow of Utility: Anticipated Use as a Solution to the Problem of Public Goods Provision." 15th International Conference on Social Dilemmas. Zurich.
2012	**Brent Simpson,** Matthew Brashears, Ashley Harrell and Eric Gladstone. "Altruism and Homophily in Social Relations: Greenbeard Detection or Dispositional Colorblindness?" Annual Group Process Meeting, Denver.
2011	**Brent Simpson**, Ashley Harrell and Robb Willer. "Hidden Paths from Morality to Social Order: Moral Judgments Promote Prosocial Behavior." Annual meeting of the American Sociological Association.

2011	Kimmo Eriksson and **Brent Simpson**. "Perceptions of Unfairness in Allocations between Multiple Recipients." Meeting of the European Association of Social Psychology. Stockholm.
2011	**Brent Simpson**, Ashley Harrell, and Robb Willer. "Moral High Horses Lead to the Moral High Ground." 14th International Conference on Social Dilemmas. Amsterdam.
2010	Davide Barrera and **Brent Simpson**. "The Harmlessness of Deception." Annual Group Process Meeting, Atlanta.
2010	Kyle Irwin and **Brent Simpson.** "Social Values and Sanctioning Systems." Annual meeting of the American Sociological Association. Atlanta.
2009	Irena Stepanikova, Jennifer Triplett, and **Brent Simpson**. "Implicit Racial Bias and the Allocation of Limited Resources." Annual meeting of the American Sociological Association. San Francisco.
2009	Robb Willer, Matthew Feinberg, **Brent Simpson**, and Francis Flynn. "Who Pursues Social Status? The Relationship between Material Generosity and Status Seeking." Annual meeting of the American Sociological Association. San Francisco.
2009	Davide Barrera and **Brent Simpson**. "Deception in Laboratory Experiments." Conference on Analytical Sociology. Turino, Italy.
2008	Matthew A. Cazessus, Rachael Chatterson, and **Brent Simpson**. "Sincere, Trustworthy Type Seeks Blindly Optimistic Dupe: Self-Presentation in Lonely Hearts Advertisements." Annual meeting of the American Sociological Association. Boston
2008	Eric Gladstone, Kyle Irwin, and **Brent Simpson.** "Status as Social Responsibility or Strategic Advantage: Social Values in Status Hierarchies." Annual meeting of the Evolution and Human Behavior Society."
2007	**Brent Simpson** and Robb Willer. "Social Values and Systems of Indirect Reciprocity: The Interaction of Person and Situation in Prosocial Behavior." 12th International Conference on Social Dilemmas. Seattle, WA.
2006	Kyle Irwin, Tucker McGrimmon, and **Brent Simpson**. "Trust, Sympathy and Social Order." Annual meeting of the American Sociological Association. Montreal.
2006	Kyle Irwin, **Brent Simpso**n, and Tucker McGrimmon. "Sympathy, Fear and Greed." Social Structure and Emotions Conference, Athens, GA.

2005 **Brent Simpson** and Tucker McGrimmon. "Trust and Embedded Exchange: A Multi-Method Investigation." Annual meeting of the American Sociological Association. Philadelphia.

2005 Kimmo Eriksson, Elin Hansen, and **Brent Simpson**. "Dealing With Friends and Strangers Under Uncertainty." Workshop on Trust and Democracy. Göteborg, Sweden.

2004 **Brent Simpson**. "Why Does Identity Affect Cooperation in Social Dilemmas?" Annual meeting of the American Sociological Association. San Francisco.

2004 **Brent Simpson** and Peter Lawrence. "The Norm of Self-Interest and Charitable Donations." Annual meeting of the Southern Sociological Society. Atlanta.

2003 **Brent Simpson**. "Regional Differences in Collectivism and Trust." Annual Group Process Meeting, Atlanta.

2003 **Brent Simpson** and Casey Borch. "Perceiving Social Structure in Groups." Annual meeting of the American Sociological Association, Atlanta.

2003 **Brent Simpson** and Casey Borch "Power and Perception" Annual meeting of the Southern Sociological Society. New Orleans.

2002 **Brent Simpson**. "Sex, Fear and Greed: A Social Dilemma Analysis of Gender and Cooperation." Annual meeting of the American Sociological Association. Chicago.

2000 **Brent Simpson**. "Coalitions in Exchange Networks." Annual Group Process Meeting, Washington.

2000 **Brent Simpson** and Henry A. Walker. "Determinants of Performance Expectations." Annual meeting of the American Sociological Association, Washington.

2000 David Willer, Henry A. Walker, Shane R. Thye, **Brent Simpson**, Michael J. Lovaglia and Barry Markovsky. "Network Exchange Theory: Recent Developments and New Directions." Annual meeting of the American Sociological Association, Washington.

1999 **Brent Simpson** and Michael W. Macy. "Embedded Social Dilemmas." Annual meeting of the American Sociological Association, Chicago.

1999 David Willer and **Brent Simpson**. "Collective Action and Countervailing Power." Sunbelt XIX Social Network Conference, Charleston, SC.

1999 **Brent Simpson**. "The Structural Social Psychology of Collective Action." Annual meeting of the Eastern Sociological Society, Boston.

1998	David Willer and **Brent Simpson**. "The Optimal-Seek Method." Annual meeting of the American Sociological Association, San Francisco.
1998	David Willer, **Brent Simpson** and Kimberly Pennell. "Network Breaks and Power Relations." Sunbelt XVII Social Network Conference, San Diego.
1997	**Brent Simpson** and David Willer. "The Power of Collective Action." Annual meeting of the American Sociological Association, Toronto.
1997	David Willer and **Brent Simpson**. "Breaking Networks and Finding Power Structures." Annual meeting of the American Sociological Association, Toronto.
1996	Jacek Szmatka, Joanna Mazur and **Brent Simpson**. "Networks, Structures, and Explanation." Annual meeting of the American Sociological Association, New York.
1996	David Willer and **Brent Simpson**. "Network Connection and Coalitions." Sunbelt XVI Social Network Conference, Charleston, SC.

Teaching

Introduction to Sociology (Undergraduate); Introduction to Sociology (Honors); Scientific Methods and Sociological Inquiry (Graduate); Altruism and Aggression (Honors); Doing Research on Altruism and Moral Behavior (Honors); Prosocial Behavior (Advanced Undergraduate & Graduate); Social Psychology (Advanced Undergraduate & Graduate); Laboratory Research Practicum (Advanced Undergraduate & Graduate); Collective Action (Graduate); Social Psychology (Graduate); Experimental Methods; Altruism and Social Order (Graduate); Evolution, Altruism, and Morality (Graduate); Workshop: Doing and Reviewing Research (Graduate); Scientific Methods and Sociological Inquiry (Graduate).

Students Supervised

Chair, Ph.D. Committee

Hatice Atilgan (co-Chair, 2017); Ashley Harrell (2017, Assistant Professor at Duke University, 2017); Yue Liu (proposed defended); Danielle Lewis (Co-Chair; Sociology, Defended 2015); Nicholas Heiserman (2023; Assistant Professor at Oklahoma State University), Kyle Irwin (Sociology, Completed 2009, first job: Assistant Professor of Sociology at Baylor University), Suzanne Sutphin (Sociology, Completed 2007, now Research Assistant Professor, Center for Child and Family Studies, University of South Carolina.)

Member, Ph.D. Committee

Nick Berigan (Sociology; Completed 2012); Yamilette Chacon (Sociology, Defended 2014); Nino Daniela (School of Journalism and Mass Communication, In Progress); Pamela Emanuelson (Sociology, Completed 2008); Roel Feys (Philosophy, Defended 2020); Pamela Koch (Sociology, Completed 2008); Alona Labun (Sociology, University of Groningen, The Netherlands, Completed); Danielle Lewis (Proposal Defended 2013); Daniela Negraia (Sociology, Completed 2018); Carlos A. de Matos Fernandes (Sociology, Unviersity of Groningen); Megan Routh (Sociology, Proposal Defended), Alicia Ruvinsky (Computer Science, University of South Carolina, Completed 2009); John Shutt (Sociology, Completed 2007); Kim Titlestad (Sociology, University of Groningen, The Netherlands); Christine Witkowski (Sociology, Completed 2007); Zoe Zhong (Sociology, In Progress).

PhD Special Area Examinations

Completed: Pamela Emanuelson, Ashley Harrell (chair), Nick Heiserman (chair), Kyle Irwin (chair), Danielle Lewis, Jennifer McLeer, Pamela Koch, Yue Liu (chair), Hyomin Park, Megan Routh, John Shutt (co-chair), Suzanne Sutphin (chair), Christine Witkowski, Aaron Vincent. In Progress: Jered Abernathy (Chair), Victoria Money, Megan Routh.

Chair, M.A. Committee

Jered Abernathy (Sociology, Defended 2020); Valerie Barron (Sociology, Defended 2023), Nick Berigan (Sociology, Completed 2008); Stevie Chamberlain (Sociology, Completed 2014); Eric Gladstone (Sociology; Completed 2009); Ashley Harrell (Sociology, Completed 2010); Michael Hahn (Sociology, Completed 2013); Nick Heiserman (Completed 2016); Mohona Mandal (Sociology, Completed 2024); Leia Valesquez (Sociology, Completed 2011)

Member, M.A. Committee

Anna Rogers (Sociology, Completed 2015), Yamilette Chacon (Sociology, Completed 2009); Jake Frederick (Completed 2012); Danielle Lewis (Sociology, Completed 2009); Jennifer McLeer (Religious Studies, Completed 2009); Daniela Negraia (Sociology, University of Groningen, The Netherlands, Completed 2011); Anna Rogers (Sociology, Completed), Jenny Triplett (Sociology, Completed 2007); Benjamin Bryan (Sociology, Completed 2005); Pamela Emanuelson (Sociology, Completed 2003); Roderick Graham (Sociology, Completed 2003); Jingwen Zhong (Sociology, Defended 2017).

Chair, Honors Thesis, South Carolina Honors College

Timothy Wojoski, *Baccalaureus Artium et Scientae* (completed 2003); Alexander Severson, *Political Science* (Completed 2012); Sage Hillesheim (completed 2022).

Member, Honors Thesis

Joshua Hicks, Sociology (completed 2017); Daniel Jones, Sociology (completed 2016); Anna Rogers, *Sociology* (completed 2012); Lydia DiSabatino, *Sociology* (completed 2010); Jake Martin, *Economics* (completed 2015)

Departmental Service

2026	Ad Hoc Committee on Faculty Annual Evaluations
2025 – 2026	Graduate Program Committee
2025 - 2026	Faculty Search Committee
2023 - 2024	Graduate Program Committee
2020 – 2023	Department Chair
2011 – 2020	Graduate Program Director
2012 – 2020	Faculty Evaluation Committee
2018 – 2019	Chair, Self-Study and External Review Committee
2013 – 2014	Chair, Faculty Recruitment Committee
2012 – 2013	Junior Faculty Recruitment Committee
2011 – 2012	Faculty Recruitment Committee for Department Chair
2011 – 2012	Three Junior Faculty Recruitment Committees
2009 – 2011	Faculty Evaluation Committee
2009 - 2010	Chair, Faculty Recruitment Committee
2004 – 2011	Graduate Program Committee
2003 - 2010	Laboratory Director
2005 – 06	Chair, Faculty Recruitment Committee
2004 – 06	Chair, Colloquium Committee
2004 – 05	Recording Secretary
2003 – 04	Chair, Faculty Recruitment Committee
2002 - 04	Faculty Recruitment Committee

University and College Service

2026-present	Interim Associate Dean for Arts, Humanities and Social Sciences

2026-present	Mentor. Propel Research Mentoring Program. Office of the Vice President for Research.
2025-2026	Faculty Advisory Board, Center for American Civic Leadership and Public Discourse
2025-26	Search Committee, McCausland College of Arts and Sciences Dean
2025-26	Search Committee, Director of Center for American Civic Leadership and Public Discourse
2024-25	Interim Chair, Department of Political Science
2023-24	Mentor. Propel Research Mentoring Program. Office of the Vice President for Research
2022 – 23	Chair of the Search Committee, Director of the Baruch Institute for Marine and Coastal Sciences
2021-22	Chair of Search Committee, Department of Criminology and Criminal Justice Chair Search
2021	Chair of Search Committee, English Department Chair Search
2021	Selection Committee, Bridge Humanities Corps Fellows
2021	College of Arts and Science Online Programs Task Force Committee.
2017-20	Dean's Advisory Council
2020	Selection Committee, Bridge Humanities Corps Fellows
2019	Selection Committee, Bridge Humanities Corps Fellows
2016-2017	Russell Research Award and USC Educational Foundation Award Committees
2017	Selection Committee, Bridge Humanities Corps Fellows
2013	Reviewer for Magellan Scholar Proposals, Office of Undergraduate Research
2010-11	Search Committee, Joint Hire between African American Studies, Anthropology, History and Sociology
2006	Member, Faculty Excellence Initiative (FEI) Provost Advisory Panel

Professional Service and Activities

2026	External Review Committee, University of Iowa
2025	Panelist, National Science Foundation, SBE Directorate

2017 – present	Consulting Editor, *Sociological Science*
2024-2025	Editorial Board, *Rationality & Society*
2018 – 2020	Coeditor, *Social Psychology Quarterly*
2018 – 2019	Chair, Social Psychology Section, American Sociological Association.
2017 – 2018	Chair, Distinguished Career Award Committee, Section on Altruism, Morality and Social Solidarity, American Sociological Association
2017 – 2018	Chair-Elect, Social Psychology Section, American Sociological Association.
2016-18	Professional and External Affairs Committee, Social Psychology Section, American Sociological Association.
2016-18	Councilmember. Section on Altruism, Morality, and Social Solidarity; American Sociological Association.
2016-17	Nominations Committee, Section on Altruism, Morality, and Social Solidarity; American Sociological Association.
2016	Organizer. Session on "Social Psychological Approaches to Collective Action and Social Movements." American Sociological Association.
2014	Organizer. Session on "Theoretical Developments in Mathematical Sociology: Group Processes and Dynamics." American Sociological Association.
2014	Graduate Student Paper Award Committee, Section on Rationality & Society, American Sociological Association.
2013-14	Nominations Committee. Section on Altruism, Morality, and Social Solidarity, American Sociological Association.
2013`	Graduate Student Paper Award Committee, Section on Rationality & Society, American Sociological Association.
2011-13	Editorial Board Member, *Social Forces* (2nd term)
2009-10	Editorial Board Member, *Social Forces.*
2008-10	Editorial Board Member, *Social Psychology Quarterly.*
2010	Chair, Graduate Student Paper Award Committee, Section on Mathematical Sociology, American Sociological Association.
2009	Chair, Theory Prize Committee, Theory Section, American Sociological Association.
2009	Chair, James Coleman Award Committee, Rationality & Society Section, American Sociological Association.
2009	Chair, Graduate Student Paper Award Committee, Rationality & Society Section, American Sociological Association.

2008	Panelist, National Science Foundation. SBE Directorate
2008	Dissertation Award Committee. Section on Mathematical Sociology, American Sociological Association.
2008-09	Chair. Section on Rationality and Society, American Sociological Association.
2007-09	Councilmember. Section on Mathematical Sociology, American Sociological Association.
2007-08	Chair-Elect. Section on Rationality and Society, American Sociological Association.
2007	Co-organizer of Annual Group Processes Conference. New York.
2006	Organizer and Discussant. Section on "Sex, Solidarity, and So on: Applications of Exchange Approaches." Annual Group Processes meeting. Montreal.
2006	Presider, Session on Social Psychology, American Sociological Association, Montreal.
2005-07	Secretary-Treasurer. Section on Rationality and Society, American Sociological Association.
2005-06	Graduate Affairs Committee, Social Psychology Section, American Sociological Association.
2004	Shils-Coleman Prize Committee. Theory Section, American Sociological Association.
2004	Presider, Session on Social Psychology, American Sociological Association, San Francisco.
2003	Book Award Committee. Section on Mathematical Sociology, American Sociological Association.
2003	Article Award Committee. Section on Mathematical Sociology, American Sociological Association.
2003	Presider, Session on Developing Theory, American Sociological Association, Atlanta.
2000-01	*Rationality and Society,* Editorial Board.
1999	Presider, Session on Mathematical Sociology, American Sociological Association, Chicago.